



Gauri Sawhney

I am a student at Pearl Academy Delhi, pursuing Fashion Media and Communication. I'm an enthusiastic and optimistic person, constantly eager to learn and develop new skills. Over the course of my studies, I have developed strong creative and analytical skills with an eye for detail.



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For Portfolio, visit the following link:



<https://www.gaurisawhneyportfolio.com/>

Education

Under Graduation

Pearl Academy, Delhi
Fashion media and communication
[2021-2025]

Delhi University, Sol
Bachelor of Arts
[2021-2024]

Senior Secondary

Bal Bharti Public School
[2008-2021]

Experience and Achievement

- Feb 2025-May 2025
SMM & Influencer marketing intern, Snapdeal
Supported the monthly onboarding of 120+ influencers & contributed to creative direction for in-house shoots and Rangita's advertising campaign.
- June 2024-Dec 2024
SMM & Graphic Designing, Studio Audela
- Freelance
Researcher, Apparel Export Promotion Council
I collaborated with the team to research upcoming trends with the assistance of WGSN.
- Dec 2023 - Jan 2024
Marketing Project, Typsy Beauty
For a marketing project, I worked with the brand for their online and offline sales.
- Oct 2023
Intern, NoughtOne X Lakme Fashion Week
I managed front desk and backstage operations, serving as the initial point of contact for guests while ensuring smooth coordination between teams for a seamless event experience.
- June 2022
Social Media Manager, Social Tab
I managed the social media handles of various brands and worked with the team to brainstorm and create content.
- Received excellence award from Pearl Academy**

Skills

- MS Excel
- Illustrator
- Photoshop
- Indesign
- Figma
- Canva
- Layouting
- Marketing
- Creative Direction
- Content Writing
- Research & trend forecasting